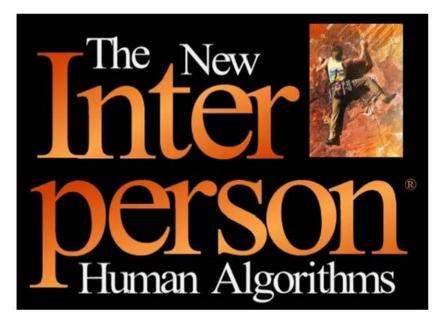
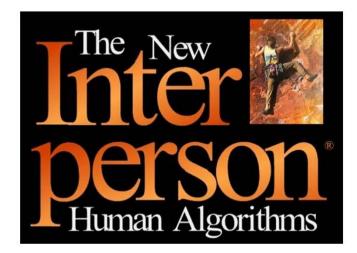


The TRUSTCard[®] is neither in fact a medical procedure nor intended for use as such. Its use should NEVER be substituted for consultation with a medical professional. The **TRUSTCard®** is not intended to treat or cure any disease.

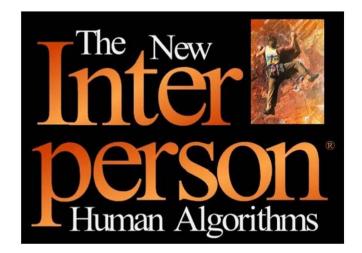




How Long Do You Want To Live?

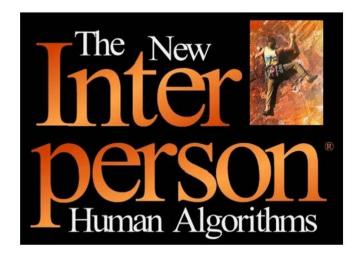


How Long Do You Want To Live?



How Long Do You Want Your Close Friends To Live?

How Long Do You Want To Live?



How Long Do You Want Your Close Friends To Live?

How Long Do You Want To Live? And Just How Healthy??

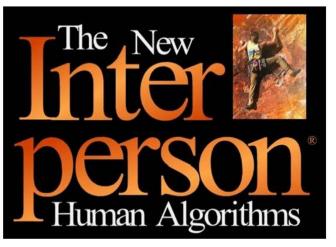




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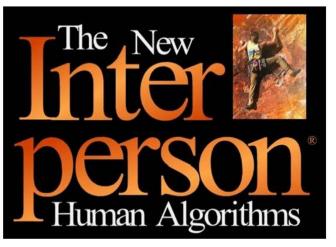


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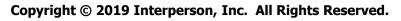






How Long Do You Want Your Close Friends To Live?

How Long Do You Want To Live? And Just How Healthy??



ARE YOU ONE OF THE 65% OF AMERICANS WHO BELIEVE "STRESS" IS NO BIG DEAL?

ASK YOURSELF RIGHT NOW, PLEASE!

THEN AFTER THIS BRIEF PRESENTATION, ASK YOURSELF THE VERY SAME QUESTION AGAIN ... PLEASE!

AT THE END OF THE PRESENTATION, WE WILL SHARE 3 FACTS ABOUT "STRESS" YOU HAVE NEVER BEEN TAUGHT IN OR OUT OF SCHOOL.

WE LOOK FORWARD TO YOUR THOUGHTS AFTER THAT ...

The Stress Response: The Whole Brain/Whole Body Mobilization to Run, Fight or Hide ... When Uncertain, Threatened &/or Endangered. Stress: When (you feel) the Demands being made of you exceed your Resources to meet them.

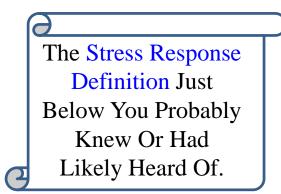
THE STRESS RESPONSE ISN'T MOSTLY DORMANT, (AS WE WERE ALL TAUGHT OR AT LEAST LED TO BELIEVE), <u>SUDDENLY SHOWING UP ONLY</u> <u>WHEN SOMETHING "STRESSFUL" HAPPENS</u>. ON THE CONTRARY, IN ITS MOST POTENT AND FUNDAMENTAL, BUT UP UNTIL RECENTLY ITS MOST UNKNOWN AND ELUSIVE FORM, THE PRIMARY VERSION OF THE STRESS RESPONSE IS NOW PROPERLY RECOGNIZED, ACKNOWLEDGED AND ACCURATELY DESCRIBED AS THE DEFAULT STRESS RESPONSE (DSR).

THE MORE FAMILIAR STRESSFUL EVENT-DRIVEN STRESS RESPONSE (SED) STILL EXISTS BUT ...

A) DEPENDS ON THE PRIOR EXISTENCE OF THE GENETIC-DEFAULT STRESS RESPONSE (DSR) AND

B) DOES NOT PRODUCE THE DAMAGING HEALTH ILL-EFFECTS THAT WILL BE SPELLED OUT SHORTLY BELOW, BUT DEFINITELY CAN AND DOES ROUTINELY WORSEN THEM.

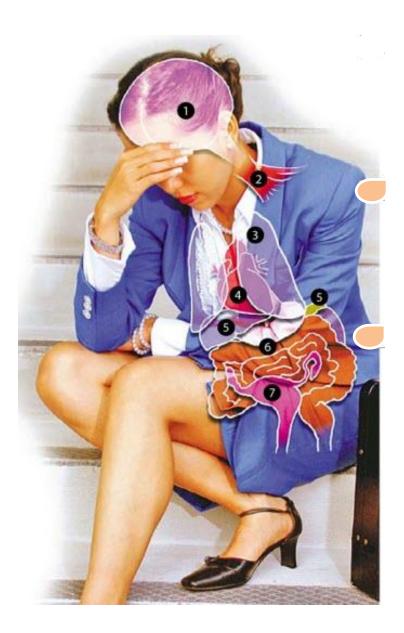


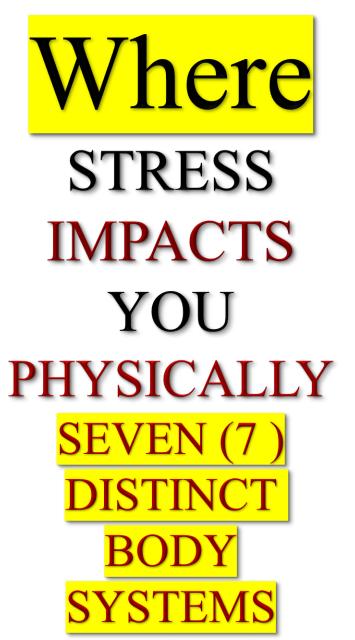


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> The <u>Default</u> Stress Response Definition Explained Above, Upgrades Stress Science From Top To Bottom!







Here are ways in which some key body systems react.

NERVOUS SYSTEM

When stressed — physically or psychologically — the body suddenly shifts its energy resources to fighting off the perceived threat. In what is known as the "fight or flight" response, the sympathetic nervous system signals the adrenal glands to release adrenaline and cortisol. These hormones make the heart beat faster, raise blood pressure, change the digestive process and boost glucose levels in the bloodstream. Once the crisis passes, body systems usually return to normal.

2 MUSCULOSKELETAL SYSTEM

Under stress, muscles tense up. The contraction of muscles for extended periods can trigger tension headaches, migraines and various musculoskeletal **x** conditions.

3 RESPIRATORY SYSTEM

Stress can make you breathe harder and cause rapid breathing — or hyperventilation — which can bring on panic attacks in some people.

4 CARDIOVASCULAR SYSTEM

Acute stress — stress that is momentary, such as being stuck in traffic — causes an increase in heart rate and stronger contractions of the heart muscle. Blood vessels that direct blood to the large muscles and to the heart dilate, increasing the amount of blood pumped to these parts of the body. Repeated episodes of acute stress can cause inflammation in the coronary arteries, thought to lead to heart attack.

5 ENDOCRINE SYSTEM

Adrenal glands

When the body is stressed, the brain sends signals from the hypothalamus, causing the adrenal cortex to produce cortisol and the adrenal medulla to produce epinephrine — sometimes called the "stress hormones."

Liver

When cortisol and epinephrine are released, the liver produces more glucose, a blood sugar that would give you the energy for "fight or flight" in an emergency.

6 GASTROINTESTINAL SYSTEM

Stress may prompt you to eat much more or much less than you usually do. If you eat more or different foods or increase your use of tobacco or alcohol, you may experience heartburn, or acid reflux.

Stomach

Your stomach can react with "butterflies" or even nausea or pain. You may vomit if the stress is severe enough.

Bowels

Stress can affect digestion and which nutrients your intestines absorb. It can also affect how quickly food moves through your body. You may find that you have either diarrhea or constipation.

7 REPRODUCTIVE SYSTEM

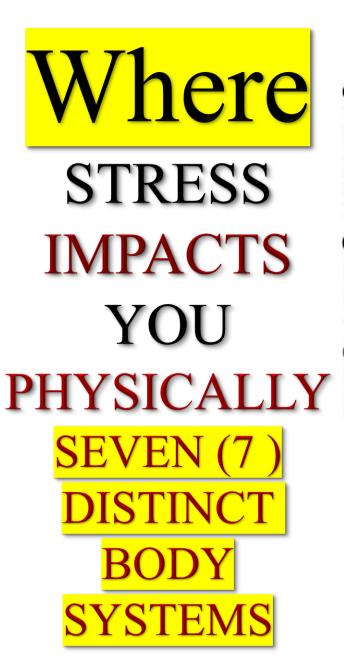
In men, excess amounts of cortisol, produced under stress can affect the normal functioning of the reproductive system <u>Chronic stress can impair testos</u>terone and sperm production and cause impotence.

5

In women stress can cause absent or irregular menstrual cycles or more-painful periods. It can also reduce sexual desire.

KEY BODY SYSTEMS REACTIONS TO STRESS

- 1. Nervous
- 2. Musculoskeletal
- 3. Respiratory
- 4. Cardiovascular
- 👈 5. Endocrine
 - 6. Gastrointestinal
 - 7. Reproductive



PLEASE PAUSE THE VIDEO NOW AND READ EVERY LINE

USE www.dictionary.com FOR ANY NEEDED DEFINITIONS

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here

STRESS **IMPACTS** YOU PHYSICALLY SEVEN

ISTINCT

SYSTEMS

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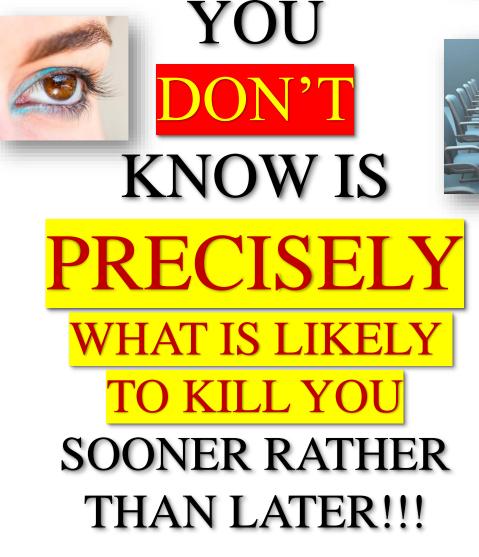
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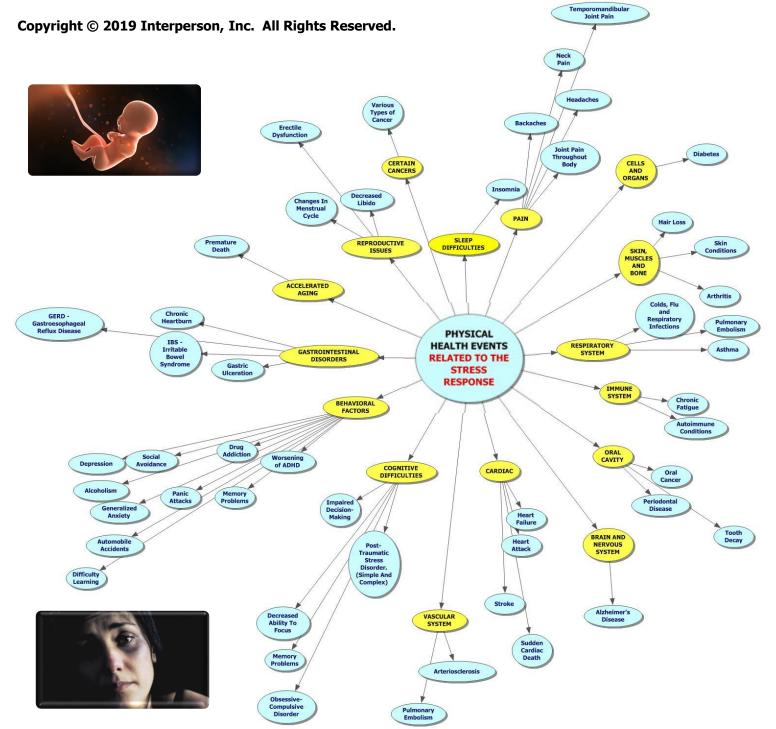


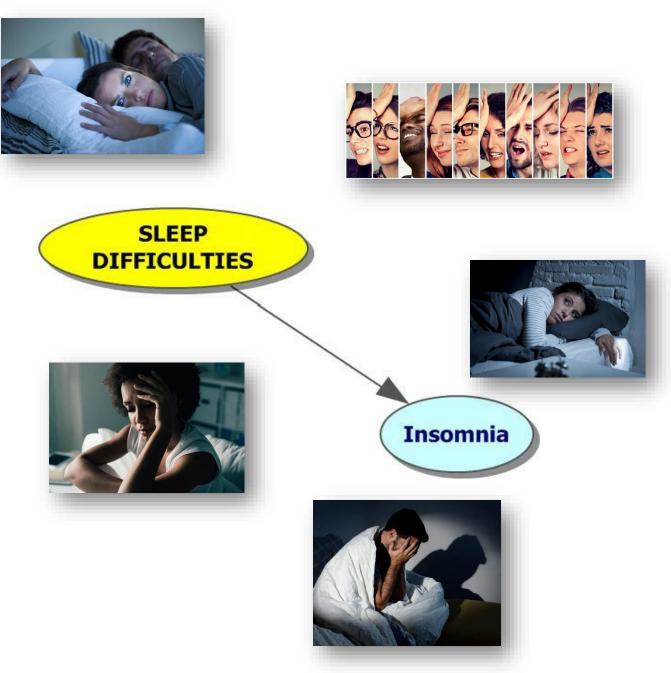


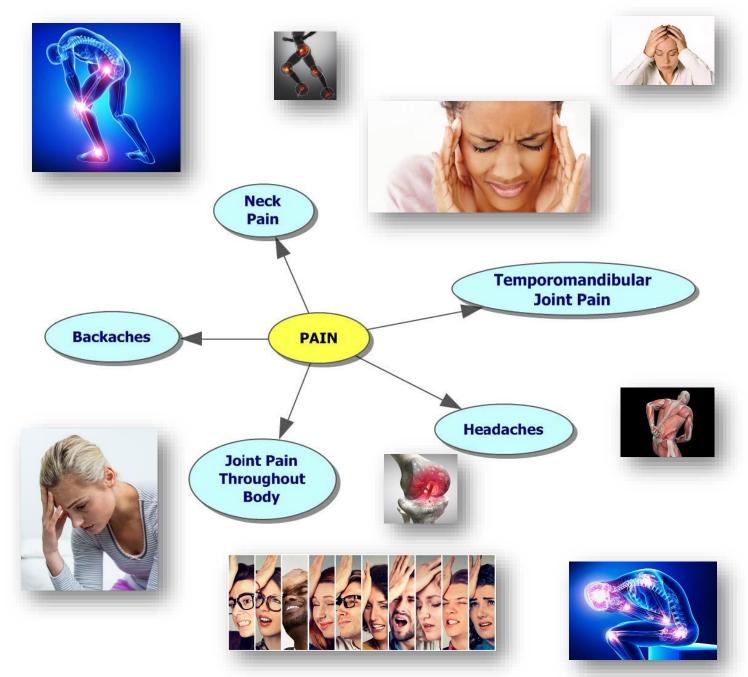




PHYSICAL HEALTH EVENTS RELATED TO THE STRESS RESPONSE

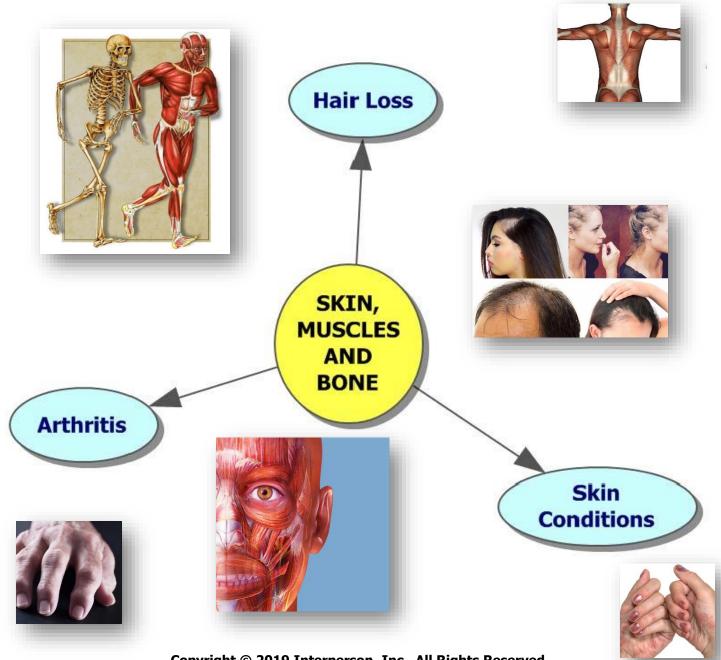


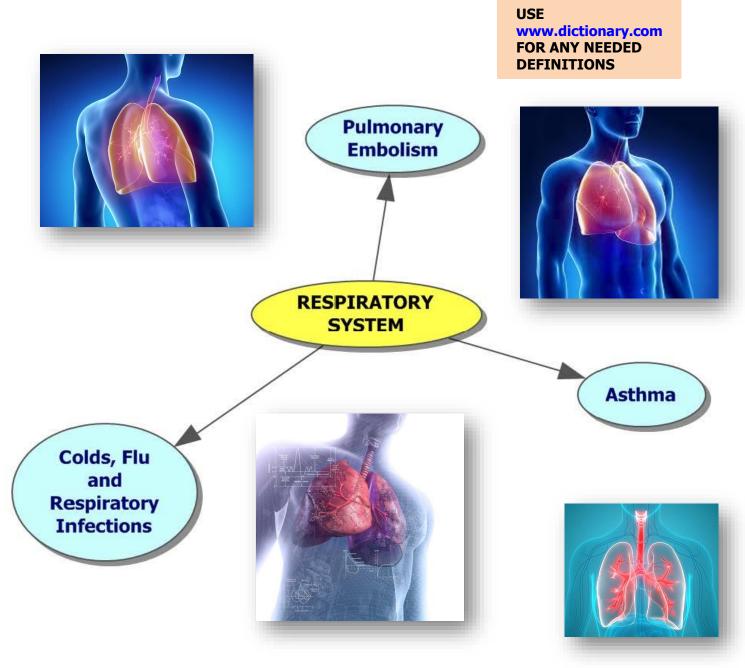


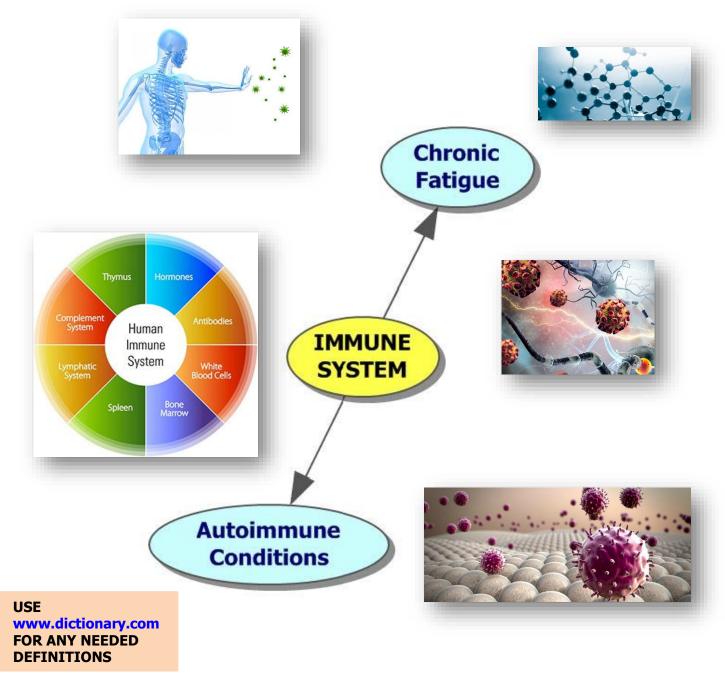


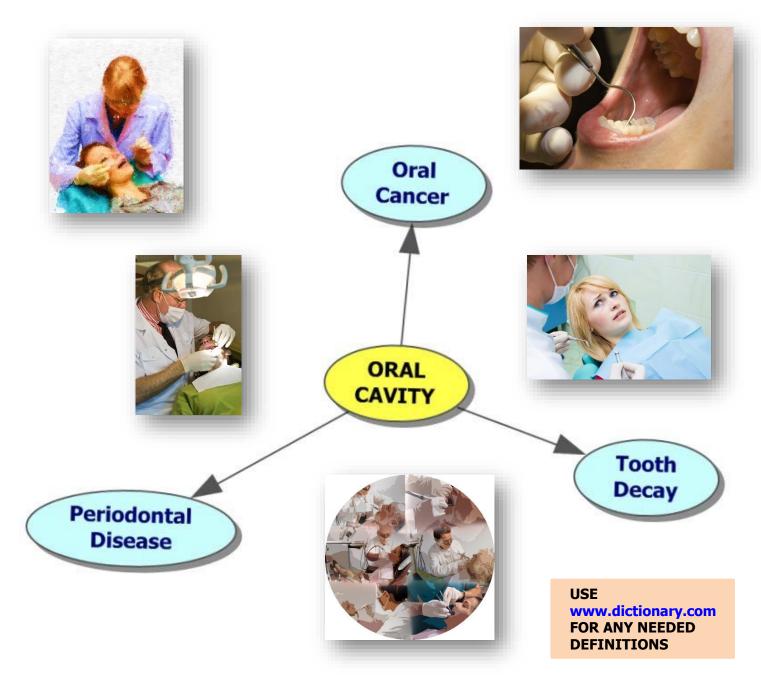
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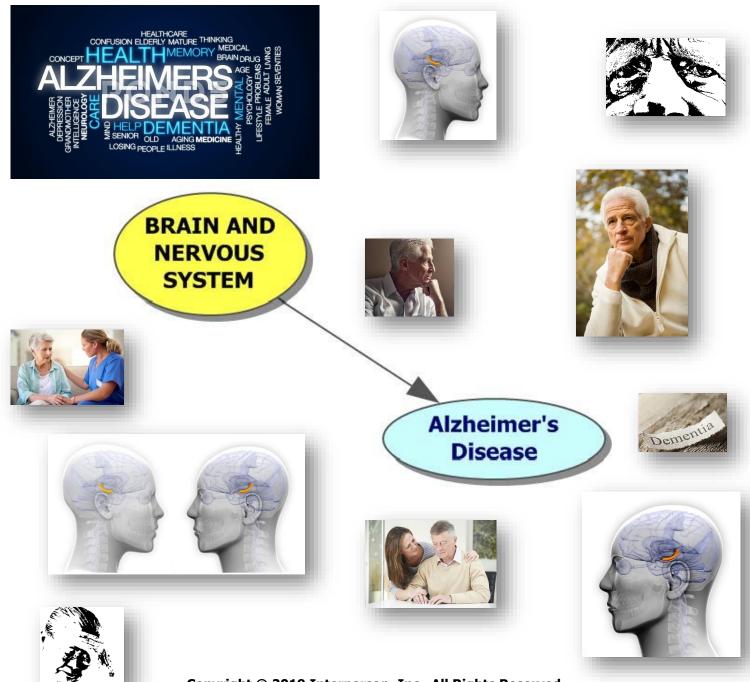


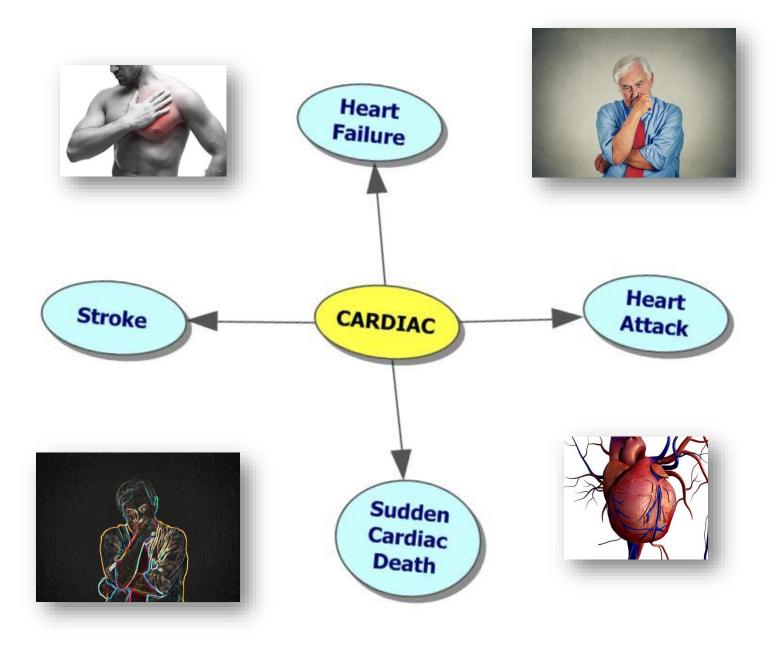


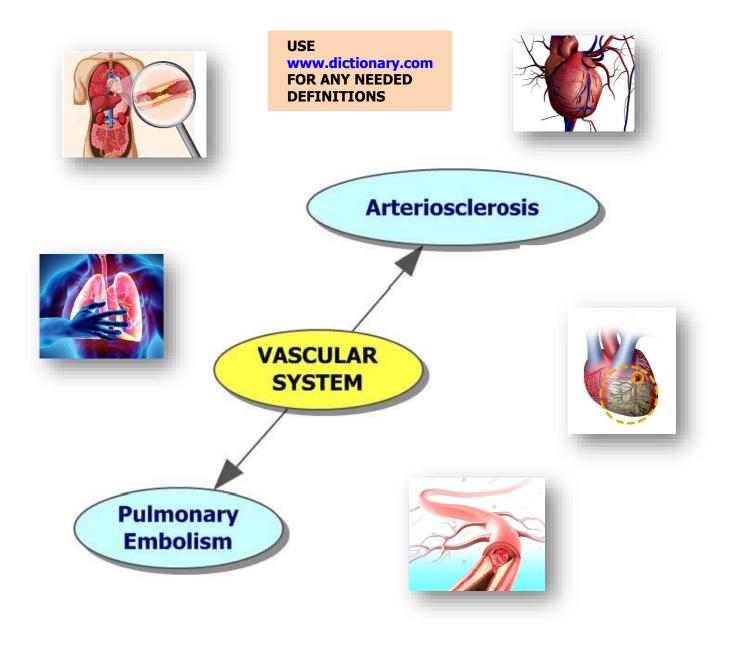


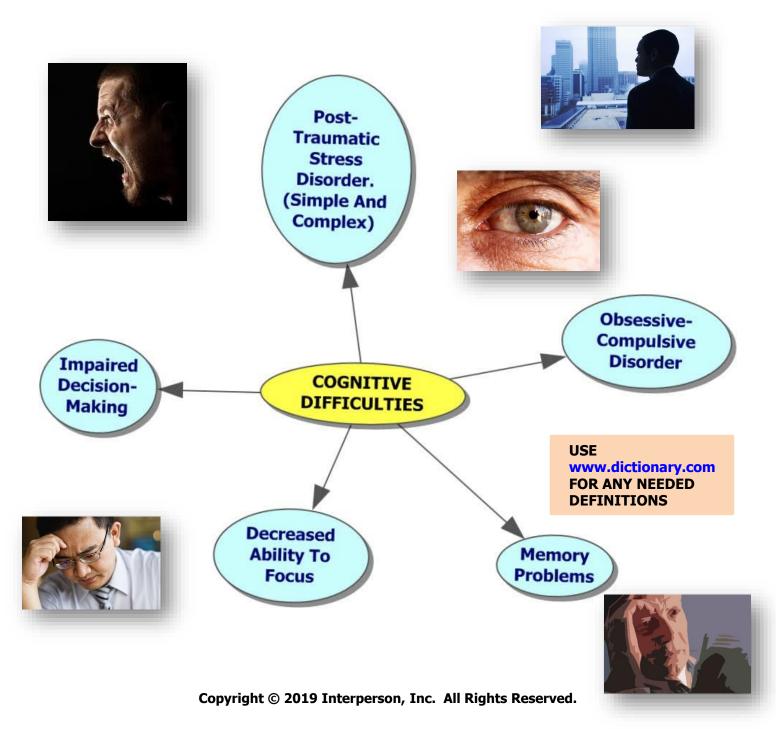






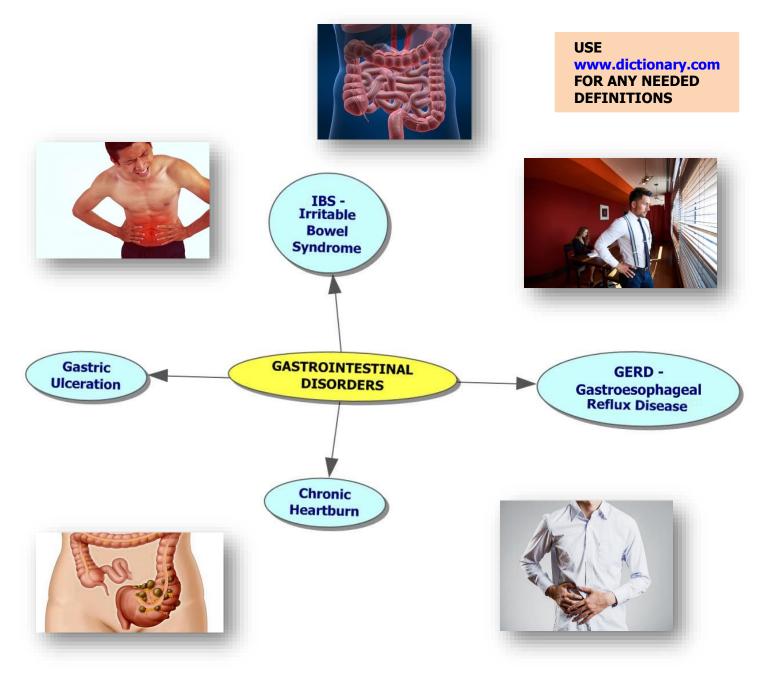


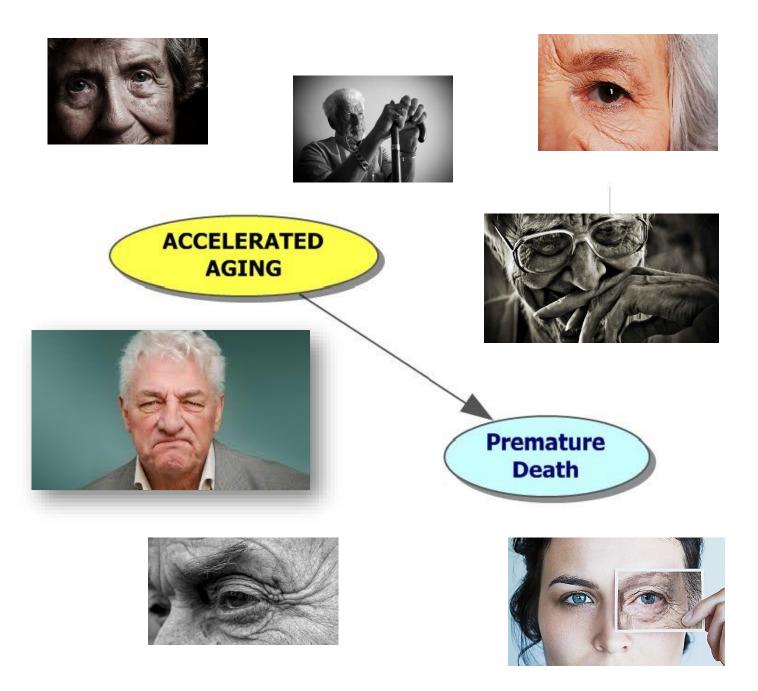


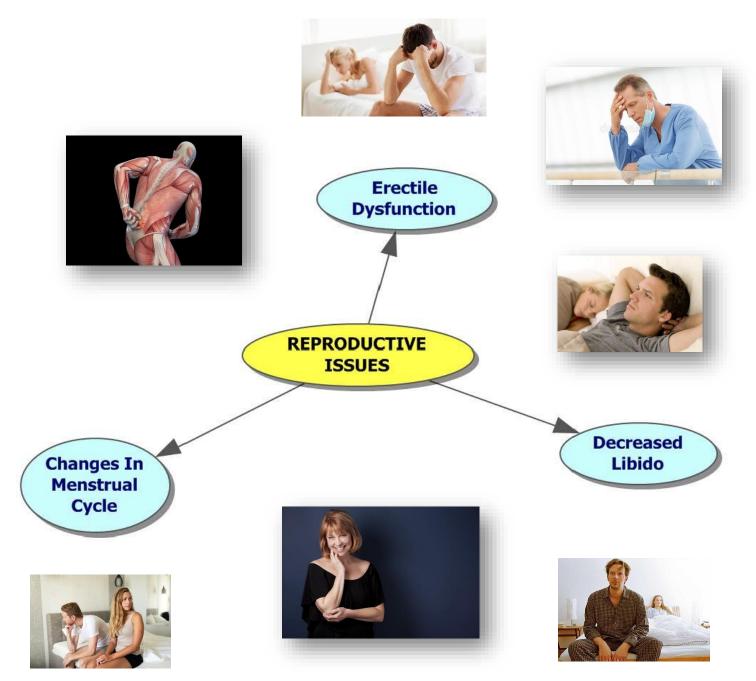




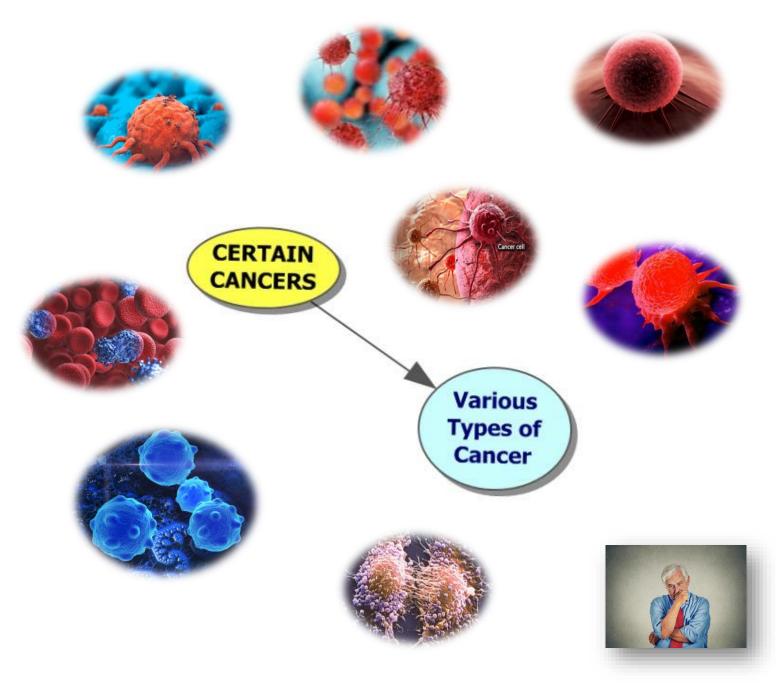
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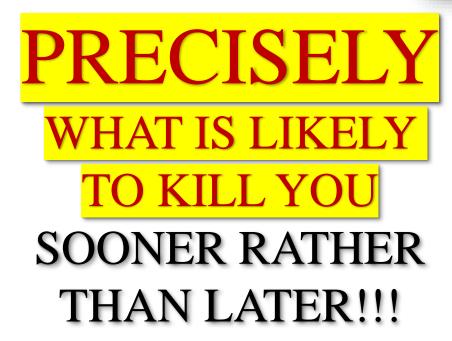


YOU





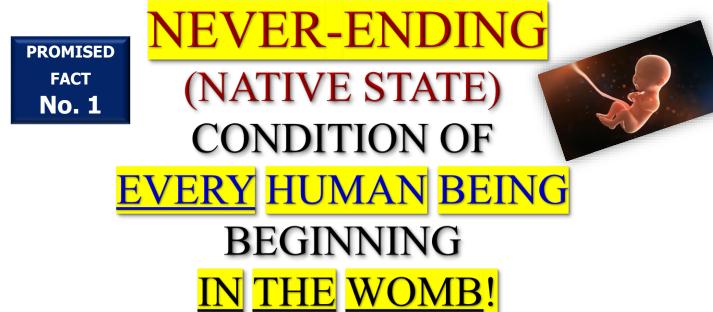






The Stress Response: The Whole Brain/Whole Body Mobilization to Run, Fight or Hide ... When Uncertain, Threatened &/or Endangered. Stress: When (you feel) the Demands being made of you exceed your Resources to meet them.

The <u>UNCONSCIOUS</u> Stress Response IS THE (NEW DATA) <u>DEFAULT</u>,





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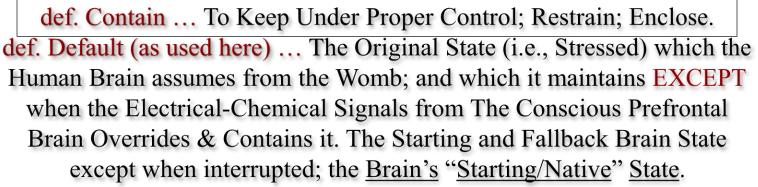
TO CONTAIN THE DSR'S CAPACITY TO CREATE OR WORSEN DISEASE IT NEEDS TO BE STOPPED AS CLOSE TO THE MOMENT IT IS NOTICED AS POSSIBLE.

> EVENT-DRIVEN STRESS HASTENS THE WORSENING OF ALL THE DISEASES LISTED ABOVE.

THE TRUST CARD[®] IS ADVISED FOR USE IN 5 DISTINCT SITUATIONS DAILY. ALL 5 USUALLY TAKE UP NO MORE THAN 6-8 MINUTES SPREAD THROUGHOUT ANY GIVEN DAY.

THE TRUST CARD's® BEST USE IS ...

- 1. 3x Every Day: At Times You Do Not "Feel" Stressed.
- 2. Any Other Moment You Do "Feel" Stressed.
- 3. Before Doing or Deciding Anything Important!
- 4. First Thing After Waking; Last Thing Before Bedtime.
- 5. During Moments of Fear, Anger, Worry, Anxiety, Upset or Dread!



The term, Default Stress Response (in contrast to 100 years of "Stress Science") refers to the Recently [2018] Confirmed Neuroscience Finding that Humans are IN AVOIDANCE MODE UNCONSCIOUSLY BY DEFAULT.

This means Humans TEND TO Run, Fight, Hide, Ignore Rewards & Take Reckless Risks "By Nature". This Response CAN NEVER BE EXTINGUISHED BUT ONLY CONTAINED BY THE CONSCIOUS BRAIN WHEN OBVIOUS SAFETY SIGNALS ARE PRESENT IN ONE'S ENVIRONMENT. ONLY THEN CAN/WILL RATIONAL THINKING AND BEHAVIOR TAKE OVER. PLEASE PAUSE THE VIDEO ONCE MORE AND READ EVERY LINE



SECOND NOTE ABOUT "CONTAINMENT"



The Default Stress Response Is <u>As Indispensable To</u> <u>Survival As Breathing</u>. You Can No More Safely and Successfully Suppress it Than Breathing. Whereas the IMMUNE SYSTEM is Our Evolutionary First Line Of Protection Against INTERNAL Physical Uncertainties, Threats & Dangers ...

The DSR Is Our Evolutionary First Line Of Protection Against EXTERNAL Physical Uncertainties, Threats and Dangers Unknown" Around Us.

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PLEASE PAUSE THE VIDEO ONCE MORE AND READ EVERY LINE





To Repeat, The Default Stress Response Is <u>As Necessary To Survival</u> <u>As Breathing</u>. You Can No More Safely & Successfully Suppress It Than You Can, Breathing. It Is Our Evolutionary First Line Of Protection From "The Uncertain/Unknown" Around Us.

SO, WHEN YOU OR ANYONE, INSTEAD OF GENTLY CONTAINING THE UNCONSCIOUS DEFAULT STRESS RESPONSE, USES SUFFOCATING DRUGS, INCLUDING ALL THE NEW, FAD, -(IL)LEGAL- DRUG(S) IN FRENETIC DISTRIBUTION CURRENTLY, THE APPARENT "BENEFIT" COMES ONLY FROM THE PERCEPTUAL OBSTRUCTION, i.e., SUFFOCATION, OF THE "FIRST LINE OF BRAIN PROTECTION".

FIRST, THAT "UNCERTAIN UNKNOWN" DOESN'T GO ANYWHERE OR DISAPPEAR – WHATEVER IT CAN DO TO HURT YOU IS -NOT- ADDRESSED OR NEUTRALIZED.

SECOND, THE USE OF THESE LEAVES YOU FEELING <u>UNCONSCIOUSLY</u> THAT <u>YOU, BY YOURSELF ARE POWERLESS</u> TO OVERCOME THAT "UNCERTAIN/UNKNOWN" AND IS A MAJOR CONTRIBUTING FACTOR TO DEMENTIA AS YOU AGE.

THIRD NOTE ABOUT "CONTAINMENT"



SOMETIMES, THOUGH, WHEN THE ENVIRONMENT IS ANYTHING BUT (OBVIOUSLY) SAFE AND THE DEFAULT STRESS RESPONSE CHURNS AND CHURNS AND CHURNS, IT EVENTUALLY TAXES THE BRAIN AND BODY, PRODUCING THE ILL-HEALTH EFFECTS SHOWN IN THIS VIDEO. DENYING OR SUFFOCATING OR "CONCEPT-COMBATTING" IT RARELY "WORKS" FOR LONGER THAN "SECONDS" OR "MINUTES" OR "A FEW DAYS".



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SINCE THE STRESS RESPONSE IS -THE- HUMAN DEFAULT OR NATIVE-STATE, PRIMARY-GUARANTEE-OF-SURVIVAL OPERATING CONDITION, IT CAN -NEVER- BE EXTINGUISHED, ONLY CONTAINED, WHEN OBVIOUS SAFETY SIGNALS AND <u>CIRCUMSTANCES</u> ARE <u>PRESENT</u> ...



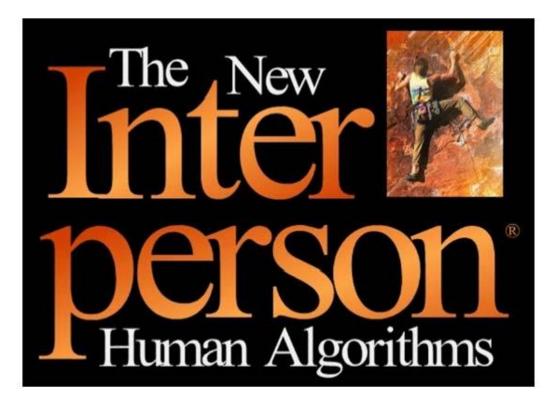


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How Long Do YOU



Want To Live?

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